

WFLX

ORDER

Print Date 09/18/12 Page 1 of 2

Flight Dates 09/25/12-10/01/12

Contract / Revision 821836 /

Original Date / Revision
09/18/12 09/18/12

Advertiser House Majority PAC

Agency **Waterfront Strategies**

Buying Contact

**1010 Wisconsin Avenue
Washington, DC 20007**

Product
HOUSE MAJORITY PAC

Agency Com 15%

Billing Contact

**1010 Wisconsin Avenue
Washington, DC 20007**

Sales Office H-DC

Sales Region National

Agency Ref

Order Sep 00:30:00

Estimate # 1805

Alt Order # **06320078**

<u>Billing Type</u>	Cash
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<u>Order Type</u>	Political
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<u>Billing Cycle</u>	EOM/EOC
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Billing Calendar BROADCAST

Demographic A35+

<u>Rev Codes</u>	Agency	Political	Pol-Issue
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Product Codes PL20

Priority P 2

Advertiser Ref

Primary Account Executive
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Share %	Market Value
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Competing Station	% of Order	Amount
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DFLX	%
WFGC	%
WPBF	%
WPEC	%
WPPB	%
WPTV	%
WPXP	%
WTCE	%
WTCN	%
WTVX	%
WXEL	%

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	6	\$3,077.00	\$3,620.00	0.00	08/27/12	09/30/12	6	\$3,077.00	\$3,620.00
October 2012	2	\$850.00	\$1,000.00	0.00	10/01/12	10/01/12	2	\$850.00	\$1,000.00
Totals	8	\$3,927.00	\$4,620.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WFLX	09/25/12	09/28/12	WENDY 2P WENDY WILLIAMS	Comm	2-3P	-TWTF--	:30	1	\$85.00	P 2	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-TWTF--			1		\$85.00	0.00					
E 2	WFLX	09/25/12	09/28/12	EXTRA EXTRA	Comm	430-5P	-TWTF--	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	-TWTF--			1		\$115.00	0.00					
E 3	WFLX	09/25/12	09/30/12	MORNING NEWS 7A FOX 29 MORNING NEWS	Comm	7-8A	-TWTF--	:30	1	\$175.00	P 1	0.00	NM	1	\$175.00



WFLX

Print Date: 09/18/12

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Contract / Revision

821836

Flight Dates 09/25/12-10/01/12

Hiatus Dates

Original Date / Revision 09/18/12/ 09/18/12

Order Sep 00:30:00

Advertiser House Majority PAC

Product HOUSE MAJORITY PAC

Estimate # 1805

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 3	WFLX	09/25/12	09/30/12	MORNING NEWS 7A FOX 29 MORNING NEWS!	Comm	7-8A	-TWTF--	:30	1	\$175.00	P 1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-TWTF--					1	\$175.00		0.00			
E 4	WFLX	09/25/12	09/30/12	MORNING NEWS 8A FOX 29 MORNING NEWS!	Comm	8-9A	-TWTF--	:30	1	\$175.00	P 1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-TWTF--					1	\$175.00		0.00			
E 5	WFLX	10/01/12	10/01/12	Mon Hour 2 MOB DOCTOR	Comm	9-10P	1-----	:30	1	\$885.00	P 3	0.00	NM	1	\$885.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	1-----					1	\$885.00		0.00			
E 6	WFLX	09/25/12	09/30/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-TWTFSS	:30	1	\$985.00	P 1	0.00	NM	1	\$985.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-TWTFSS					1	\$985.00		0.00			
E 7	WFLX	09/25/12	09/30/12	Wed Hour 1 X FACTOR	Comm	8-10P	--1----	:30	1	\$2,085.00	P 1	0.00	NM	1	\$2,085.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	--1----					1	\$2,085.00		0.00			
E 8	WFLX	10/01/12	10/01/12	EXTRA EXTRA	Comm	430-5P	1-----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	1-----					1	\$115.00		0.00			
Totals														8	\$4,620.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 10.2
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I, Laura Bassett
do hereby request station time concerning the following issue:

House Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<div style="font-size: 2em; font-family: cursive;">AS ORDERED</div> <div style="font-size: 1.2em; color: blue; margin-top: 10px;"> w-lx #821836 3927- #821839 3174.75- #803256 15325.50 </div>					

Total Charges:	22427.25 net
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This broadcast time will be used by: House Majority PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

House Majority PAC
 1025 Thomas Jefferson St. NW
 Washington, DC 20007

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Shannon Roche
Deputy Director

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

7/17/2012 [Signature] (202) 350-5782
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] Jan Hesman GM
 Signature Printed Name Title



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO:	John Heislman	STATION:	WFLX
FROM:	Will Hildebrandt	HRP OFFICE:	WASHINGTON, DC

REQUEST RECEIVED FROM

DATE: 7-17-12

BUYER:	Laura Bassett
AGENCY:	Waterfront Strategies
ADDRESS:	1010 Wisconsin Avenue, Suite 800, Washington, DC 20007
PHONE #:	(202) 338-8700
FAX #:	(202) 338-2334
OTHER:	

AVAILS FOR

COMMITTEE:	House Majority PAC
CHAIRPERSON:	Shannon Roche - DEPUTY DIRECTOR
TREASURER:	Candace Bryan Abbey
ADDRESS:	700 13 th Street NW Suite 600 Washington DC 20005
PHONE #:	
FAX #:	
OTHER:	

FOR

ISSUE:	House Majority PAC
OFFICE:	
PARTY:	Democrat

DAYPARTS:	All
SCHEDULE DATES:	As ordered
COMMERICAL LENGTH:	:30
PROGRAMS:	All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	